



## Voluntas Group invests in the Arctic by adding regional expert Nauja Bianco to the team

*Voluntas Group will embark upon an endeavor to create meaningful and sustainable advisory work in and for the Arctic in hiring Arctic expert Ms. Nauja Bianco as a Senior Advisor to Voluntas Advisory. Ms. Bianco will lead the work out of Toronto, Canada.*

Voluntas' has a vision to facilitate business strategies with a purpose beyond profit and developing policies for a sustainable impact in the Arctic and the North Atlantic. Building on the newly released Arctic Business Analysis that identifies barriers to trade and enablers of business development in the Arctic, Voluntas is looking to increase its engagement in the region by adding Arctic expert Nauja Bianco to the team.

The aim of Voluntas' consultancy services is to create value added to existing knowledge and facilitation of the Arctic economic structure and societies. The aim is to address crucial economic issue in the Arctic and facilitate these issues by genuine consultation with key stakeholders from Arctic residents, indigenous communities to political decision makers and multinational corporations to enable a meaningful impact.

For Voluntas, meaningfulness is about establishing a professional intimacy with clients and enlighten, develop, and empower every human being we interact with. Working in the interplay between state and business, between society and market, and between citizen and consumer, we use our time and expertise to help our clients prosper through purposeful business and branding strategies, and enlightened and innovative policy making.

Nauja Bianco is a native Greenlander and holds a Master degree in Political Science from the University of Aarhus, Denmark, and from Sciences Politique, Lille, France. Ms. Bianco has longstanding board experience with companies operating in the Arctic (primarily Greenland) and is currently board member of "Polarskolen" ([www.polarskolen.dk](http://www.polarskolen.dk)) and the Einar Mikkelsen East Greenland Foundation. After several years as a civil servant in the Greenlandic administration, the Danish administration, the EU system, and the Nordic Council of Ministers, we very pleased to be able to welcome Ms. Bianco to the Voluntas Group. Her knowledge, network and extensive experience in circumpolar Arctic affairs will be a great asset for leveraging Voluntas' strategy to provide meaningful and sustainable international advisory work on the Arctic.

### **We welcome Ms. Bianco to the Voluntas Group.**

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Arctic Business Analysis: <http://www.norden.org/en/news-and-events/news/even-closer-co-operation-on-business-needed-in-the-arctic>